



## **Guest Speaker Biography**

### **Chris Ring National Sales Representative NACM's Secured Transaction Services**

Chris Ring is the Nation Sales Representative for NACM's Secured Transaction Services and he specializes in assisting credit professionals secure their receivables using Mechanic's Lien Laws and Article 9 of the Uniform Commercial Code. Chris consults with companies on a daily basis leading them to find the best way to use these credit tools to assure that they are in the best possible position to get paid.

Since 2002, Chris has completed seminars on both Mechanic's Liens and UCC Filings for companies, NACM Affiliate Credit Conferences, NACM Industry Credit Groups, CFDD Meetings, and NACM's Secured Transaction Services seminars.

During Chris' presentations, he demonstrates how to overcome objections from customers, sales reps and management to using these credit tools. Chris also actively solicits questions from attendees so all attendees can learn from the successes and struggles others have had while using these tools. In the end, Chris' goal is to help you be the best credit professional you can be and have a little fun along the way.