

## **Guest Speaker Biography**

## Gina Calabrese Sylvester, CMP, CGA Executive Vice President NACM Tampa Inc

Gina Calabrese Sylvester, CMP, CGA is Executive Vice President of NACM Tampa, Inc. Gina began her NACM Tampa career in 1991 as a local credit group Administrator and was promoted to National Group Coordinator in 1993. As NACM Tampa continued to develop its Credit Management System (CMS) software, Gina's knowledge and deep understanding of member needs became key as she accepted the responsibility of managing the CMS-NACM Affiliate relationship on behalf of NACM Tampa in 1998.

Gina's understanding of how members use and rely upon the platform that fuels their industry credit groups positioned her to carry the vision of what was needed in the platform to create what it now known as the NACM National Trade Credit Report. She was instrumental in the redevelopment and redesign of the WebCMS software, used by 20 NACM Affiliates to not only manage their businesses, but also their NACM industry credit group operations. Gina has driven the design and implementation of new products and tools, supporting NACM credit group members nationwide.

In 2013, Gina was promoted to Executive Vice President, managing NACM Tampa's Information Systems, and continues to manage and improve NACM's National Trade Credit Report. Gina earned the prestigious Certified Meeting Professional (CMP) designation in 1998 and the Credit Group Administrator (CGA) designation in 2013. Gina holds a BS from Florida State University.